





Tend to Your Business! Cannabis Seminar & Lunch Series Remain Competitive & Keep Your Crew from Being Poached

March 16, 2018 12 p.m. to 2 p.m.

It's 2018 and regulations are set... Join us for a panel of expert speakers, networking, and a free lunch!

We'll discuss Cannabis Business Operations considering:

- Licensing & compliance challenges of scaling your business
- Regional & city-specific hiring requirements
- Need to attract & retain talented and trustworthy employees
- Employer health insurance compliance requirements
- How to leverage technology in managing your team
- Reducing healthcare costs & improving access



DEDE KENNEDY-SIMINGTON, CHRS, LPRT President, BenAssist Health Insurance Services

Spanning over 30 years of experience, Dede Kennedy-Simington is nationally recognized for her expertise in consulting with large and small businesses, crafting strategies that positively affect their bottom line, improve operations and strengthen bonds between employers and their employees. A frequent speaker at conferences about the ever-changing health insurance landscape, she has been interviewed by the LATimes, Kaiser Health News, Washington Post, Wall Street Journal, CalBroker, among many others.



IAN CAINE WILSON
Director of Cultivations & Operations fo

Director of Cultivations & Operations for Elevatum Farms, Inc.

Ian Caine Wilson is an established commercial-scale cultivator and operations director with over a decade of industry experience, including spearheading business development for the Acclivity brand. With an MBA in sustainable business, Mr. Wilson comes from a background that includes an intense focus on continual process improvement. From raising capital, to collaborating with 13-time Cannabis Cup winner Kyle Kushman, he has served as a consultant for industry insiders.



ARUN KURICHETY
Cannabis Business Attorney, McCallister-Garfield

With degrees from Harvard and Washington University School of Law, Arun Kurichety practices with special attention to regulatory compliance for the California cannabis industry. Mr. Kurichety regularly counsels and advises cannabis companies with regard to formation, financing, real estate, intellectual property, labor and employment, tax, regulatory compliance, and other general corporate issues.



FRANK MEZA, M.D.

Kaiser Permanente Asst. Area Medical Director, L.A. &
West L.A. Medical Centers

A Kaiser physician since 1978, Frank Meza, M.D., is Board Certified in family practice and sports medicine. Serving on many boards, he is a sought-after speaker and distinguished community health advocate. Dr. Meza holds a medical degree from UC Davis, an MPH in Epidemiology from UCLA as well as a BA and MA in journalism from Cal State Northridge.

Space is limited! Please RSVP by 3/5/18
Register Here: https://tendingtobusiness.net/registration

For more information: (626) 683-1390