



Founded November 2016  
[www.acclivitycannabis.com](http://www.acclivitycannabis.com)  
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**THERE ARE A LOT OF CANNABIS BRANDS OUT THERE,  
 WE KNOW. ACCLIVITY IS DIFFERENT.**

ACCLIVITY offers high-quality cannabis in the interest of elevating industry standards and normalizing usage. Founded by cannabis enthusiasts, ACCLIVITY was created to inspire a modern marijuana movement to address the needs of the professional adult consumer. ACCLIVITY aims to provide a high-level cannabis experience by focusing on strains and branding that enhance and stimulate its consumers while supporting their active lifestyles.

A UNIQUE ADVANTAGE OVER THE OTHER GUYS

ACCLIVITY is in a prime position to capture a unique and untapped market. Currently, there are few cannabis brands in California. Comparable top-shelf brands include: LolaLola, and Leafs by Snoop though neither brand competes with the lifestyle direction or brand aesthetic of ACCLIVITY.

ACCLIVITY has the following advantages over other brands:

- Senior level marketing for cannabis branding
- Unique & relatable product package and branding
- Strain selection geared towards medicinal properties
- Terpene education for each strain, right on the package
- Reuse of up to 93% of water used via condensate recapturing
- Safe, non-toxic pest control systems which easily pass test standards

CURRENT PRODUCT OFFERING

Dutch Treat is ACCLIVITY'S first market strain. It is currently being offered in 3.5g. Clementine is introduced as the second strain in the product line and featured as a limited edition premium preroll.



Immediate plans for expansion include:

- Up to 5 additional strains
- Retail expansion

AN UNTAPPED TARGET MARKET

ACCLIVITY'S style and brand will best be marketed to support:

- target age demographic of 30 – 60yo professionals
- modern adventurers with dominant interests in recreation
- interested in alternative and natural health options
- financially stable with an expendable income
- appreciation for aesthetic and normalized product

ACCLIVITY'S #1 goal is consistent, quality, cannabis within a regulated market. As the demand for ACCLIVITY product grows and eventually outweighs the supply, ACCLIVITY will look to expand its branding and packaging operations by seeking additional licensure under MAUCRSA as a processor and manufacturer.

	2018	2019	2020	2021	2022
REVENUE	\$9,639,300	\$14,381,100	\$14,856,000	\$12,758,400	\$12,758,400
EXPENSES	\$7,468,611	\$10,213,479	\$9,818,913	\$9,033,057	\$9,033,057
NET	\$2,170,689	\$4,167,521	\$5,037,087	\$3,725,343	\$3,725,343